



**FOR IMMEDIATE RELEASE**

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**LOCUST WALK PARTNERS ANNOUNCES THOUGHT LEADERSHIP INITIATIVES,  
FALL SPEAKING ENGAGEMENTS AND LAUNCH OF BUSINESS DEVELOPMENT BLOG**

Boston and Philadelphia, October 1, 2009 — Locust Walk Partners (LWP), a business development advisory firm for life science companies, announced today that its founding partners will be speaking at three leading industry events this month. The firm has also started a blog to discuss emerging trends in business development.

The LWP team will speak at the following venues:

- Jay Mohr and Geoff Meyerson will be panelists in FierceBiotech's [webinar](#) "How to Land a Deal: Partnering with Big Pharma," which takes place October 27, 2009 at 2pm EST. Joining LWP are John Carroll, FierceBiotech Editor; Anna Protopapas, SVP, Corporate Development, Millennium Takeda; and Ad Rawcliffe, SVP, Worldwide Business Development and R&D Finance, GlaxoSmithKline.
- Jay Mohr, Managing Director, will speak on a panel at the Licensing Executive Society [Annual Meeting](#), entitled "Non-dilutive and Other Non-traditional Forms of Financing." The panel takes place at 2:00pm PST on October 21, 2009 at the San Francisco Marriott in San Francisco, CA.
- Geoff Meyerson, Managing Director, will speak on a panel at the Financing Solutions & Strategies for Life Sciences [Conference](#) at 9:15am EST on October 20<sup>th</sup>, 2009 at The Carlton in New York, NY.

LWP is also launching a [business development blog](#) providing insights into the thoughts, interactions, and analysis of the team. "We are excited to use a modern communications forum for an industry that has been slow to adopt web technology. Hopefully our industry colleagues will find this free content useful, will engage with us in meaningful dialog, and will share it with friends," said Geoff Meyerson.

The new blog is at: <http://blog.locustwalkpartners.com>. If you are interested in receiving updates from our blog as well as other upcoming LWP thought leadership activities and articles, please sign up for the RSS feed.

**About Locust Walk Partners**

Locust Walk Partners is a business development advisory firm offering transaction, strategic, and commercial support to life science companies. The team has significant operating experience and, unlike investment banks or consulting firms, senior-level professionals lead and execute all assignments. Our approach provides a capital-efficient way to expand your company's in-house resources. We have a global network of contacts in leading life science companies and in the investment community. Locust Walk Partners is co-located in Boston and Philadelphia.

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